



girls
inc.

of San Diego County

GIRLS INC. OF SAN DIEGO COUNTY

FALL 2017

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MISSION

Girls Inc. of San Diego County provides research-based programming and life-changing support that helps girls in the county overcome gender, economic, and social barriers so they:

- 1) may see college as attainable
- 2) explore professional fields in STEM that have to-date been nontraditional for women
- 3) resist peer pressure and develop life skills

Opened
Girls Club
of Vista

Became a
Girls Inc.
Affiliate

Closed
center

Re-opened
outreach
program



1967

1980

2010

2013

2017



HAPPY SIGN POINTS TO A NEW HOME
After waiting nearly a year for final school board approval, permission was granted to lease property for the new home. Holding sign from left: principal Jerry Hankins and club members Lisa Lopez, 10; president Lisa B...



OUTREACH PROGRAM MODEL

- No-cost programs to high-need girls
 - Public schools
 - Charter schools
 - Community centers/Other non-profit centers
 - Housing communities
- Girls-only environment
- Trained mentors lead research-based programs



Meet Rosa:

All programs are delivered by trained professionals

GIRLS WE SERVE

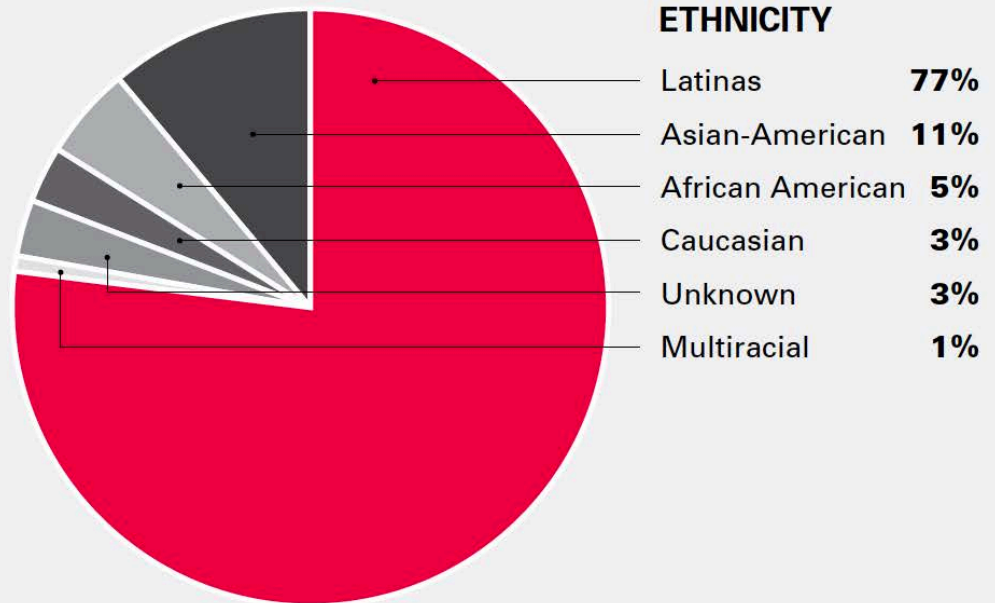
DEMOGRAPHIC SNAPSHOT

% OF GIRLS
SERVED BY
AGE GROUP

15% **8-10**
26% **11-13**
52% **14-18**

97% COME FROM
HOUSEHOLDS LIVING
ON \$50,000 OR LESS

93% ARE ELIGIBLE FOR FREE
OR REDUCED-PRICE
SCHOOL LUNCH





THE GIRLS INC. EXPERIENCE

PROGRAM FOCUS

Strong

Healthy

Smart

Educated

Bold

Independent

- College & Job Readiness
- Operation SMART (STEM)
- Preventing Adolescent Pregnancy
- Media Literacy
- Economic Literacy
- Friendly PEERsuasion
- Leadership and Community Action
- Project BOLD
- Mind + Body
- Healthy Sexuality

SERVING GIRLS COMPREHENSIVELY

317

NUMBER OF GIRLS WHO
PARTICIPATED IN PROGRAMS



36%
increase
from 2016

3,191



PROGRAMMING HOURS DELIVERED BY GISD IN
2017, UP FROM 2,018 HOURS THE PREVIOUS YEAR





OUTCOMES

GIRLS INC. GIRLS ARE...

COMMITTED & INVESTED IN THEIR EDUCATION

9 out of 10 Girls Inc. girls...

- Care about doing well in school.
- Like learning new things.
- Try to find out more about the things that interest them.



Changing the face of STEM

Even though women are underrepresented in STEM post-secondary programs and careers, Girls Inc. girls have the potential to close this gap and change the face of STEM for the next generation.



89%
find science or
math interesting.



80%
believe they
could handle
harder science
or math.

ON TRACK TO GRADUATE

High school completion is critical for success. Girls who do not graduate are more likely to have lower paying jobs, to experience poorer health outcomes, and to be involved in the criminal justice system.



79%
of Girls Inc. teens are
on track to graduate
high school.

WHAT DOES IT MEAN TO BE "ON TRACK"?

- ☒ Maintains at least average grades in English, Math, and Science; AND
- ☒ Avoids chronic absenteeism; AND
- ☒ Plans to graduate high school; AND
- ☒ Is no more than one year behind in school

ABSTAINING FROM RISKY BEHAVIORS

Despite the increasing accessibility of alcohol and prescription drugs, Girls Inc. highschoolers are abstaining from using substances that could harm their development and futures.

Used
prescription
drugs

8%

16%

Used
alcohol

22%

65%

■ Girls Inc. high school girls

■ U.S. high school girls

AGENTS OF THEIR OWN SEXUAL HEALTH

- **22%** of Girls Inc. high school girls have had sex, compared to **39%** nationally.
- **96%** say, "getting pregnant would interfere with school."
- **3 out of 4** used some form of contraception the last time they had sex.

Positive body esteem

Body positivity is important for girls, and allows them to live comfortably in their own bodies with confidence and self-esteem.



77%
are happy with
their bodies,
compared to
48% of girls
nationally.

GIRLS INC. GIRLS....

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90% are hopeful about
their futures

FUEL HER FIRE,
AND SHE WILL SUCCEED.

**girls
inc.**