MISSION

Girls Inc. of San Diego County provides research-based programming and life-changing support that helps girls in the county overcome gender, economic, and social barriers so they:

1) may see college as attainable
2) explore professional fields in STEM that have to-date been nontraditional for women
3) resist peer pressure and develop life skills
<table>
<thead>
<tr>
<th>Year</th>
<th>Event Description</th>
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<tbody>
<tr>
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**Timeline**

- **1967**: Opened Girls Club of Vista
- **1980**: Became a Girls Inc. Affiliate
- **2010**: Closed center
- **2013**: Re-opened outreach program
- **2017**: Remaining years marked with an empty cell
OUTREACH PROGRAM MODEL

- No-cost programs to high-need girls
  - Public schools
  - Charter schools
  - Community centers/Other non-profit centers
  - Housing communities
- Girls-only environment
- Trained mentors lead research-based programs

Meet Rosa:
All programs are delivered by trained professionals
GIRLS WE SERVE

DEMOGRAPHIC SNAPSHOT

% OF GIRLS SERVED BY AGE GROUP
- 15% 8-10
- 26% 11-13
- 52% 14-18

97% COME FROM HOUSEHOLDS LIVING ON $50,000 OR LESS

93% ARE ELIGIBLE FOR FREE OR REDUCED-PRICE SCHOOL LUNCH

ETNICITY
- Latinas 77%
- Asian-American 11%
- African American 5%
- Caucasian 3%
- Unknown 3%
- Multiracial 1%

Inspiring all girls to be strong, smart, and bold
Inspiring all girls to be strong, smart, and bold

THE GIRLS INC. EXPERIENCE
PROGRAM FOCUS

- College & Job Readiness
- Operation SMART (STEM)
- Preventing Adolescent Pregnancy
- Media Literacy
- Economic Literacy

- Friendly PEERsuasion
- Leadership and Community Action
- Project BOLD
- Mind + Body
- Healthy Sexuality

Strong

Healthy

Smart

Educated

Bold

Independent
SERVING GIRLS COMPREHENSIVELY

317
NUMBER OF GIRLS WHO PARTICIPATED IN PROGRAMS

36%
increase from 2016

3,191
PROGRAMMING HOURS DELIVERED BY GISD IN 2017, UP FROM 2,018 HOURS THE PREVIOUS YEAR

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**Girls Inc. Girls are...**

**Committed & Invested in Their Education**

9 out of 10 Girls Inc. girls...
- Care about doing well in school.
- Like learning new things.
- Try to find out more about the things that interest them.

**Changing the Face of STEM**

Even though women are underrepresented in STEM post-secondary programs and careers, Girls Inc. girls have the potential to close this gap and change the face of STEM for the next generation.

89% find science or math interesting. 80% believe they could handle harder science or math.

**On Track to Graduate**

High school completion is critical for success. Girls who do not graduate are more likely to have lower paying jobs, to experience poorer health outcomes, and to be involved in the criminal justice system.

79% of Girls Inc. teens are on track to graduate high school.

**Abstaining from Risky Behaviors**

Despite the increasing accessibility of alcohol and prescription drugs, Girls Inc. highschoolers are abstaining from using substances that could harm their development and futures.

- Used prescription drugs: 8% (Girls Inc. high school girls: 16%)
- Used alcohol: 22% (Girls Inc. high school girls: 65%)

**Agents of Their Own Sexual Health**

- 22% of Girls Inc. high school girls have had sex, compared to 39% nationally.
- 96% say, “getting pregnant would interfere with school.”
- 3 out of 4 used some form of contraception the last time they had sex.

**Positive Body Esteem**

Body positivity is important for girls, and allows them to live comfortably in their own bodies with confidence and self-esteem.

77% are happy with their bodies, compared to 48% of girls nationally.
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**WHAT DOES IT MEAN TO BE “ON TRACK”?**
- Maintains at least average grades in English, Math, and Science; AND
- Avoids chronic absenteeism; AND
- Plans to graduate high school; AND
- Is no more than one year behind in school

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**90% are hopeful about their futures**
FUEL HER FIRE, AND SHE WILL SUCCEED.