



of San Diego County

## Board of Trustees 2018



### **Christine Conzen, Treasurer & Chair of Finance Committee**

Most recently, Christine was the Fund Controller at Relational Investors LLC, (a SEC registered investment advisor, with \$6.5 billion assets under management before liquidation). She was responsible for preparing monthly financial reporting for the funds as well as financial and performance data for client meeting materials, and was a key member of the team tasked with winding down the firm after the fund's liquidation. Prior to joining Relational Investors, Christine worked for Kashi Company (a wholly-owned subsidiary

of the Kellogg Company) where she was responsible for financial reporting and analysis on overhead, R&D, and advertising & promotion. Preceding that, she was the travel accounting lead at the RAND Corporation in Santa Monica, CA. Christine has a bachelor's degree in business administration, with a concentration in accounting, from California Polytechnic State University, San Luis Obispo.



### **Aimee Crist, Chair of Individual Giving Committee**

Aimee Crist is a sales, marketing and business development strategist and specializes in providing solutions to small- and mid-size business owners. During her 25 years in sales and marketing, Aimee has worked for and represented Fortune 500 companies and well as small boutique firms. She is the Founder of You are Born to Shine, a consultancy in Del Mar, California that provides strategic guidance to small businesses and entrepreneurs and most recently she has partnered with the global lifestyle brand Stella & Dot as their Sales Director for the Western United States.

Aimee started her career in finance and then quickly realized her passion was not advising financial decisions but instead all the hustle and heart it took to get the sale. After having her first child she chose to turn a direct sales business opportunity that was just a "side hustle" into a six-figure income and never looked back. She has mentored thousands of independent business owners and loves seeing that impact in the growth trajectory of others. Ask Aimee what she's most inspired by and she will tell you that it is empowering and supporting others to reach their fullest potential. She loves the mission of Girls Inc. San Diego County and believes all women, everywhere, no matter their age, race or religion should be empowered to know that they are Strong, Smart and Bold.



### **Joy Decena, Chair of Community Partnerships**

Joy has more than 20 years of experience in the non-profit sector. She received her bachelor's degree from Cal State, University Northridge in Humanities and a certificate in non-profit development and grant writing from Loyola Marymount University. She originally started her career in the arts in Los Angeles but left for San Diego to pursue an opportunity to work on a bi-national exhibition and program in 2013 called inSite\_05. Joy managed programs and events in both the Tijuana and San Diego region that encompassed more than 30 artist collectives and international artists. She also assisted in creating partnerships for the organization in both regions.

Currently, Joy is the Community Relations Manager for Fab Lab San Diego a non-profit maker space associated with MIT's Center for Bits and Atoms. She is responsible for maintaining partnerships, finding sponsors, organizing community events and outreach along with running its daily operations. She frequently teaches STEM programs for a variety of organizations. Joy also conducts outreach for LRNG, a digital badging platform, developed by the MacArthur Foundation and Mozilla Foundation of which Fab Lab is the anchor organization for the City of San Diego.

Joy is part of the San Diego STEM Ecosystem Design Team and is active in the Women in STEM group, as well as on the advisory board for A Ship in the Woods, an artist residency and vessel for cultural capital, in Escondido. She serves on the advisory board for The New Children's Museum in San Diego.

Joy has been a part of a San Diego Zoohackathon team that won the international competition that addressed issues in reporting and combating wildlife trafficking. The team is currently working with the U.S. government and Vulcan Inc. in partnership with The Guardian, San Diego Zoological Society, and the London Zoological Society to develop their product and get it successfully launched.

Joy raises her daughter Isabelle on her own and resides in Rancho Bernardo.



### **Alexandra Rendon, Board of Trustees**

Alexandra Rendon is a higher education professional with experience working in both public and private universities. She specializes in the areas of student affairs enrollment management. She is dedicated to improving college access and providing guidance to all students who aspire to earn a college degree. Alexandra received dual Bachelor's degrees in Business Administration and History from the University of San Diego and is currently finishing up her Masters in History at the University of Edinburgh. When she's not meeting with students or in the library herself, she enjoys traveling and spending time exploring new hiking trails.





### **Cheryl Hernandez, Chair of Events Committee & Board Recruitment**

Cheryl has more than 20 years of experience in customer service, business development, training, and logistics. Her previous corporate experience comes from working with Disney, Rogers AT&T, and Sony, while her community experience includes Kiwanis, Girl Scouts San Diego, Poway Scholl District's Special Education Group, Catholic Diocese of San Diego, and St. Michaels Church and School. She brings vitality, professionalism and a mindset of service to her work having coordinated logistics and facilities management as well as coordinated corporate events all over the United States and Canada.

A graduate of Willamette University Cheryl completed her degree in Political Science and Speech Communication. She is an active member in her community with the Girl Scout Council of San Diego where she received the Volunteer of Excellence Award and Outstanding Troop Leader Awards and now serves on the Board Development Committee and Promise Circle. Cheryl and her family were also the Kiwanis District – Kiwanis Family of the Year. In addition, she volunteers at St Michaels School, Boy Scouts, and supports the One Small Voice Foundation.



### **Carmen Proctor, Vice President & Chair of Technology Committee**

Carmen brings over 20 years of experience in Strategy, Management and Analytics Consulting and Project Implementations from various industries and she is PMP certified. Carmen received her Bachelor's in Civil Engineering from MIT and her Master's in Foreign Service from Georgetown.

In the last decade, Carmen has managed multiple IT and software development projects, providing expertise in project management, requirements, system testing, quality assurance, and system deployment. As the owner of a startup, she has also played the role of front end engineering, focusing on HTML/CSS and responsive design. Her passion is ensuring that all solutions developed and implemented meet our clients' needs.

Carmen grew up in Puerto Rico, where she played competitive tennis up through college in the US. Carmen now resides in Carlsbad with her husband and two children where she plays taxi to tennis, dance, theater and robotic activities. She loves the beach, enjoys beach paddle and is learning to surf.



## Mansi Thakar, Secretary & Chair of STEM Committee



Mansi Thakar is a graduate student at University of San Diego's Master of Science in Cyber Security Operations and Leadership. With an undergraduate degree in chemistry, Mansi decided to get a cyber security degree after becoming intrigued with the field and realizing how highly transferable and applicable a degree in the discipline would be. To Mansi, cyber security is a field where you can be a superhero. But when you're a modern-day tech protector facing millions of malware threats, you need backup. That is why she is drawn to the space where cyber security meets machine learning. Mansi wants to help shape how

we meet the growing magnitude of cyber threats through data and automation. This challenge energizes her – the same way she is energized by the challenge of being one of the few women in the field, even though it is sometimes difficult. She knows that what she achieves can have a ripple effect and inspire others. When she is not working on her tech skills, she likes to practice yoga at the beach with her friends and cook Italian food.



## Carla Vallone, President and Acting Executive Director

Carla has served on the Board of Trustees for Girls Inc. of San Diego County since 2014 and as President since November 2016. In 2017, she was voted one of the top three "Leading Ladies in Non-profit" by Locale Magazine and was nominated for an ATHENA Pinnacle Award in the Individual Service category in 2018 for her work with Girls Inc. of San Diego County.

She is a public relations and communications professional who specializes in bringing a voice to brands via strategic communications and integrated marketing campaigns. During her 20 years in public relations and marketing Carla has worked for and represented Fortune 100 companies as well as dynamic start-up

companies. She is the Founder and President of Portavoce PR, a boutique public relations agency in North County San Diego that provides business-to-business and business-to-consumer communications to clients in a variety of sectors.

Carla graduated from New York University with a Bachelor's in Mass Communications. In 2017, she was voted one of the top three "Leading Ladies in Non-profit" by Locale Magazine.





**Wynter Deagle, Chair of Governance Committee & Member of Executive Committee**

Wynter is a Business Litigation partner at Troutman Sanders, LLP. She helps clients craft business solutions to a wide range of complex legal problems. Her practice includes fiduciary duty and corporate governance disputes, cybersecurity and data breach litigation, shareholder disputes, commercial litigation, and First Amendment claims.

In addition to her litigation practice, Wynter also counsels companies and boards in the areas of corporate governance, fiduciary duties, and managing the risks associated with privacy, data security, and information management practices.

Wynter volunteers her time and pro bono services to a variety of non-profit organizations dedicated to the empowerment and professional advancement of women and girls. In her free time, Wynter enjoys going to the beach, working on her classic mustang, playing with her two rescue dogs, and reading. She is a graduate of Roger Williams University and Northeastern University School of Law.



**Oliva Reyes, Advisory Board Member**

Oliva Reyes is the Director of Electric Distribution Operations for San Diego Gas and Electric. She joined SDG&E in 2006 and has held several leadership and engineering positions in distribution planning, substation maintenance, distribution construction and operations, distribution operations and labor relations. She is currently the chair for the Management Advisory Group that develops SDG&E's engineering workforce to ensure they have strong leadership skills, strategic thinking, and technical competency.

Oliva graduated from Cal Poly, San Luis Obispo, with a bachelor's degree in Electrical Engineering with an emphasis on power. Since graduating, she has served as a mentor to young engineers and high school students and has volunteered at many STEM programs throughout San Diego.

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